

SPONSORSHIP OPPORTUNITIES

**SAFMA Conference
& Awards Ceremony**
8-9 May 2023

**ZEBULA GOLF
ESTATE AND SPA**

Join us as we talk about
**Efficiency, Innovation
and Resilience.**



MAKE (AND LEAVE) YOUR MARK

We warmly welcome you to consider the incredible opportunity to be a sponsor at this year's SAFMA Conference, where you will have the chance to unleash your full potential for business growth and success. With this amazing platform, you will be able to effortlessly generate leads, elevate your brand visibility to new heights, make meaningful connections with a diverse range of individuals and businesses, and gain a wealth of valuable insights into your target audience.

DIAMOND PACKAGE

LIMITED TO **ONE COMPANY**

R95 000.00 excl. VAT

PRIOR TO EVENT

- » Hyperlinked logo displayed on registration page
- » Welcome and feature sponsor profile in newsletter
- » Pre-event push notifications
- » Co-branded social media post welcoming Speaker (All posts)
- » 1 (Promotional video) social media post of 30 seconds

DURING EVENT

- » 4 Complimentary delegate tickets without accommodation
- » Host private lunch with 6 key players at the conference
- » Sponsor logo embedded on each session
- » Sponsor branded holding slide between during breaks
- » Exhibition space (stand build for own account) - 3m x 3m
- » Scan QR code on delegate badge to gather delegate details (POPIA compliant)
- » Stage branding
- » Branding at registration desk
- » Lanyard branding (printing of lanyards for sponsor's account)
- » Delegate badge branding
- » Run your own competition

POST EVENT

- » Thanking the sponsors in SAFMA newsletter

PLATINUM PACKAGE

LIMITED TO **TWO COMPANIES**

R60 000.00 excl. VAT

PRIOR TO EVENT

- » Hyperlinked logo displayed on registration page
- » Welcome and feature sponsor profile in newsletter
- » Pre-event push notifications
- » Co-branded social media post welcoming Speaker (Up to 3 posts)

DURING EVENT

- » 2 Complimentary delegate tickets without accommodation
- » Sponsor logo embedded on each session
- » Sponsor branded holding slide between during breaks
- » Exhibition space (stand build for own account) - 3m x 2m
- » Scan QR code on delegate badge to gather delegate details (POPIA compliant)
- » Stage branding
- » Delegate badge branding
- » Run your own competition

POST EVENT

- » Thanking the sponsors in SAFMA newsletter

Disclaimer: SAFMA will make every effort to fulfill the benefits listed in the sponsorship packages, however, it must be understood that the realization of these benefits may be impacted by unforeseen circumstances beyond our control. In such cases, the disclaimer above applies and SAFMA cannot be held liable for any unfulfilled benefits. The sponsor assumes the responsibility for evaluating the potential benefits and accepts the inherent risks involved in participating as a sponsor.

GOLD PACKAGE

UNLIMITED

R35 000.00 excl. VAT

PRIOR TO EVENT

- » Hyperlinked logo displayed on registration page
- » Welcome and feature sponsor profile in newsletter
- » Pre-event push notifications

DURING EVENT

- » 1 Complimentary delegate ticket without accommodation
- » Sponsor branded holding slide between during breaks
- » Scan QR code on delegate badge to gather delegate details (POPIA compliant)
- » Run your own competition

POST EVENT

- » Thanking the sponsors in SAFMA newsletter

SILVER PACKAGE

UNLIMITED

R20 000.00 excl. VAT

PRIOR TO EVENT

- » Hyperlinked logo displayed on registration page
- » Pre-event push notifications

DURING EVENT

- » Sponsor branded holding slide between during breaks
- » Scan QR code on delegate badge to gather delegate details (POPIA compliant)
- » Run your own competition

POST EVENT

- » Thanking the sponsors in SAFMA newsletter

AWARDS & 25TH CELEBRATION DINNER EXCLUSIVE PACKAGE

LIMITED TO **ONE COMPANY**

R50 000.00 excl. VAT

PRIOR TO EVENT

- » Hyperlinked logo displayed on registration page
- » Welcome and feature sponsor profile in newsletter
- » Pre-event push notifications

DURING EVENT

- » 1 Complimentary delegate ticket without accommodation
- » Sponsor branded holding slide between during breaks
- » Scan QR code on delegate badge to gather delegate details (POPIA compliant)
- » Run your own competition

POST EVENT

- » Thanking the sponsors in SAFMA newsletter

Make that call

Don't miss out on this unique opportunity to reach our highly engaged and motivated members! To make this happen, all you need to do is take the first step and get in touch with **Marianne Botes** at **marianne@safma.co.za**.

Don't wait, secure your sponsorship now and reap the benefits of this incredible marketing opportunity!

CONTACT US:



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www.safma.co.za



25
YEAR
ANNIVERSARY

safma