

SAFMA IN SUMMARY ...

SAFMA (the South African Facilities Management Association) was established in 1998 as a voluntary association, registered as a section 21 company in July 2011, and recognised as a Professional Body in March 2013. SAFMA is a member of Global FM (the Association of Facilities Management Associations); and the Property Charter Council.

SAFMA's purpose is to support, represent and advance the Facilities Management industry on a sustainable and ever growing basis.

SAFMA defines Facilities Management as "an enabler of sustainable enterprise performance through the whole life management of productive workplaces and effective business support services".

The Association has a diverse membership comprising of FM organisations, in-house operatives, consultants, training organisations and service providers. **We represent 284 of SAs FM and service provider organisations and have over 1200 individual members on our database**, all of whom have signed our Code of Conduct which ensures best practice. The members of SAFMA enjoy the benefits of sharing expertise with other facilities management professionals in South Africa and internationally. SAFMA offers its members many benefits including an advisory service, networking events, establishing contacts overseas, keeping up to date on local and international facilities management trends.

The annual Golf Day is one of the pre-defined events that takes place in Johannesburg. This year's event is booked to take place as follows:

Region:	Johannesburg
Golf Course:	Dainfern Country Club – we anticipate approximately 80 people to attend this event
Date:	16 November 2021
First Tee-off Time:	12pm
Theme	Out of this World - Dress as per the country of your choice

THE ANNUAL SAFMA GOLF DAY SPONSORSHIP OPPORTUNITY IN JOHANNESBURG ...

- **Prizes SPONSOR** – from R10 000
 - **Prizes Sponsor** – this would be if you select to sponsor various parts of the day as well as the 1st, 2nd and 3rd Prize.

Marketing and branding opportunity available throughout the venue for the day including Prize Giving

- We would allow you the opportunity to present your company at the Prize Giving dinner in a presentation. Presentation to be no more than 10 minutes.
- Put up your banners throughout the course, on arrival, at registration and at the prize giving.
- Add your brochure in to our Goodie bag – you can also at your own cost brand the Goodie Bag if none is supplied by the Goodie bag sponsor
- Supply drinks **via the club (unless shooters)**
- Include a fun activity (dunking tank or slingshot game to further engage golfers) at registration (at Sponsor's cost) (Lucky prize draw or something similar) where you could provide drinks and have the opportunity to network directly with attendees and promote your Company.
- Any additional opportunities you may wish to exercise can also be discussed directly with us to explore further.

- **SPONSOR A HOLE** (join in our Out of this World theme and have some fun at your designated hole) (Holes numbers to be confirmed nearer the event) We will let you know which holes have electricity and will also confirm any hire costs.

Cost per hole – from R5 000.00

Marketing and branding opportunity available at the Hole

- Put up your banner at the hole
- Add your brochure in to our Goodie bag
- Supply drinks **via the club (unless shooters)**
- Include a fun activity (dunking tank or slingshot game to further engage golfers) (at Sponsor's cost)

- **PRIZES**

As we are using the Betterball Stableford format for the Golf Day we require only 2 prizes per place. Our prizes are golf related prizes as detailed below:

1 st Prize – Hybrid Golf Clubs (2)	-	R2 600 each (Total prize value R5 200)
2 nd Prize – Hybrid Golf Clubs (2)	-	R2 000 per club (Total prize value R4 000)
3 rd Prize – Golf Duffel Bag	-	R1 000 Golf Duffel Bag (Total prize value R2 000)
Longest Drive – Golf Holdall Bag	-	R900 Golf Holdall Bag
Nearest to the Pin – Golf Goodie Bag	-	R650 Golf Goodie Bag
Longest Day – Whiskey	-	R500 each (Total prize value R1 000)
Best Dressed	-	Open to Sponsor to Supply

Marketing and branding opportunity available at our Prize Giving Dinner

- **On arrival – Sponsor to provide an interactive table** (Lucky prize draw or something similar) where you could provide drinks and have the opportunity to network directly with attendees and promote your Company. Banners can also be placed outside the prize giving venue.
- **Goodie Bag** - an opportunity to put marketing material in our Goodie Bags.
- **Inside the Prize Giving Venue** - Banners will be placed in the front of the room at the Prize Giving dinner for any company that sponsors a prize.

- **SPONSOR GOODIES FOR OUR GOODIE BAG**

Items we would like to put in our "goodie bag" are as follows:

- Branded Goodie Bag (ideas will be supplied if you are interested in this item)
- Branded Water Bottle
- Branded Golf Towel
- Branded Picks and T-Markers
- Branded Caps
- Branded sleeve of 3 Gary Player Golf Balls
- Branded Wet wipes, lip balm, sun block, energy drinks and energy bars, nail clipper set

Marketing and branding opportunity available for sponsoring Goodies for the Goodie Bag:

- Put up your banner at registration and at after golf drinks
- Add your brochure in to our Goodie bag
- Include a fun activity at after golf drinks (lucky dip table to further engage golfers) (at Sponsor's cost) – discuss ideas with Yvette if you would like to do this.

Should you wish to Sponsor or if you have any questions pertaining to these fantastic sponsorship opportunities, please do not hesitate to contact Yvette Mommsen at yvettem@hollard.co.za or Segga Modupo at sega@safma.co.za